

PARTICIPANT CONSENT AUTHORIZATION AND RELEASE

TO: THE FAMILY CHANNEL INC.

RE: Stand UP! Rally

I expressly give my consent to and authorize THE FAMILY CHANNEL INC., its parent, subsidiaries, successors, assigns, licensees, directors, officers, employees, representatives and agents and each of their respective affiliates, parents, subsidiaries, shareholders, officers, directors, employees, agents and members (collectively, "Family") to record the image, photograph, likeness, activities and voice of the undersigned and/or participant (the "Participant") at the stand UP! Rally for use in Family's stand UP! Rally and activity footage to be recorded at the stand UP! Rally that may take place at the Participant's school (the "Footage"). I hereby grant to Family the unlimited right, without any payment, royalty, or compensation of any kind, reproduce, publish, broadcast, display, and otherwise use, in whole or in part, the Footage in connection with the production, reproduction, promotion, distribution and exploitation of the Footage in any and all media now known or hereafter devised, throughout the world in perpetuity. Nothing contained herein shall obligate Family to use the Footage.

The undersigned hereby fully and irrevocably discharges and releases Family from and against any and all claims, actions, damages, liabilities, costs and expenses arising out of or in connection with the stand UP! Rally and the Footage including, without limitation, any and all claims based upon copyright or trade-mark infringement, moral rights infringement, invasion of privacy, publicity, personality, or defamation, and/or from any breach of the undersigned's representations and warranties hereunder and in no event shall be entitled to rescind or interfere with Family's use and enjoyment of the rights granted to Family hereunder.

The undersigned understands that Family is proceeding with the production, distribution and exploitation of the Footage in reliance upon the foregoing permission.

The undersigned further understands and agrees that any participant who fails to sign this release shall not be permitted to participate fully in the stand UP! Rally.

DATED this _____ day of _____, 2011.

Signature of Participant: _____
Print Name of Participant: _____
City: _____
Province: _____

IF THE PARTICIPANT IS UNDER THE AGE OF MAJORITY, THE PARTICIPANT'S PARENT/LEGAL GUARDIAN MUST SIGN BELOW:

I hereby acknowledge, consent to and confirm that I am the parent or legal guardian of the participant and I have authority to sign this Talent Release form on behalf of the participant.

Signature of Parent/Guardian: _____
Print Name of Parent/Guardian: _____
City: _____
Province: _____